

Tempotest Home Features Three New Collections

Tempotest Home, the Italian-based fabric brand with an American flare, is featuring three new collections that illustrate how performance and beautiful aesthetics have transformed the casual fabrics marketplace. The three new collections are Long Staple (created using newly advanced fiber technology), Velvet (a performance fabric with the sensual hand of velvet) and Fifty-Four (a new line of 54-inch fabrics complementing the existing 60-inch offerings.)

“Performance fabrics that are highly textural and woven with *faux*-natural yarns are very much in demand,” said Jeff Jimison, National Sales director for Tempotest USA. “Consumers want the rich, inviting look and feel of natural fibers such as cotton

and linen without fear of spills and stains. Parà (Tempotest’s parent company) has addressed this desire in a totally new and innovative way to transform synthetics.”

In terms of fiber technology, Tempotest is using long staple solution-dyed acrylic fibers in a worsted system of yarn spinning similar to a woolen yarn. The resulting yarns feature increased resistance to pilling along with a look and feel that mimics a natural fiber fabric. Lunga is a featured long staple pattern.

“As with other solution-dyed acrylics, the fabrics manufactured this way remain colorfast in an outdoor environment and retain their strength after years of exposure to sunlight, and can be cleaned in a multitude of ways including bleach,

machine washing, dry cleaning, or simply hosing them off,” Jimison said.

Tempotest’s new velvet fabric collection is being offered in 15 colors, from rich neutrals to jewel tones with the colors deep and richly saturated. These new velvet fabrics are luxurious yet offer the same easy living and cleaning of a solution-dyed acrylic fabric. Vendicari is a featured pattern in the new velvet collection.

The new Tempotest Home Fifty-Four collection encompasses 31 new up-the-roll stripes and solid colors in a time-honored, eight-ounce canvas. This weave is highly durable but is still supple to the touch due to Parà’s use of finer count yarns. The new collection is available in both cuts and rolls and warehoused in the U.S.

