CASUAL MARKET ROUNDUP

Atlanta*ROCKS*

BY CAROL DAUS PHOTOGRAPHY BY TONY RAMOS

ON JULY 10-13, ENTHUSIASTIC CROWDS GATHERED AT THE INAUGURAL CASUAL MARKET ATLANTA AT AMERICASMART.

This year's show was a huge success as specialty retailers, designers, and hospitality buyers viewed products and observed trend directions. Manufacturers reported a steady stream of visitors who were able to explore six floors of showrooms and exhibits under one roof. The show revealed a growing interest in fashion-forward outdoor furniture and accessories as consumers continue to purchase products that transform their outdoor spaces into resort-like settings.

The exhibitors pictured here are some of the industry's strongest ambassadors. *Patio & Hearth Products Report* salutes them for making this year's first Casual Market Atlanta a huge success.













































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From left: Daniel Byrd, Tim Niehaus, Zachary Bryant, and John Tavano









