

Proposte - Villa Erba

PARÀ

Est. 1921, Sovico, Italy

Parà Industrial Group is a third family-owned company producing design-driven, technical qualities used for sun protection, indoor and outdoor furnishing accessories, and marine.

Production

Parà Group is vertically integrated from spinning to finishing, with six manufacturing plants across Italy in Pontirolo Nuovo, Vigliano Biellese and Zone. Together the facilities have more than 100 looms and 700 employees.

Market level & Sector

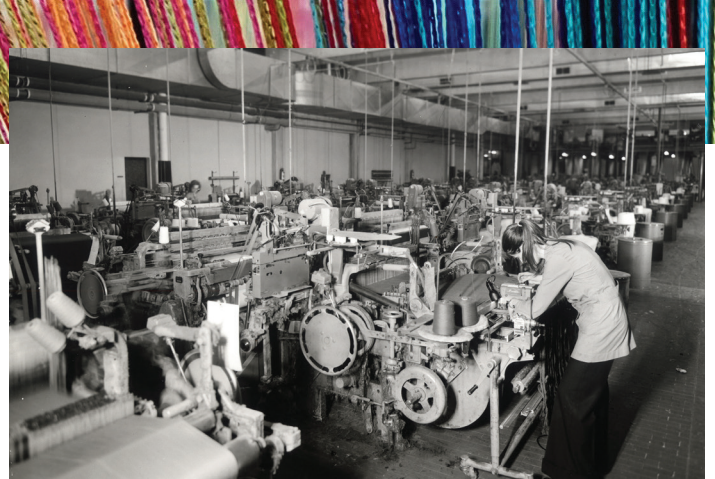
Mid- to high-end, sun protection, indoor and outdoor, marine.

Specialties

Jacquards, dobbies, curtains, and trimmings.

Sustainability

Parà has invested in a modern co-generation plant to generate electric and thermal energy powered by methane gas. The Pontirolo Nuovo facility has a cutting-edge waste water treatment plant. The Pontirolo Nuovo and Sovico locations are outfitted with solar panels. Tempotest® has received the Oeko-Tex Standard 100 certification mark. A fabric Tempotest® certified Oeko-Tex means that it does not contain any harmful products and is in harmony with the environment. Parà has always treated Tempotest® fabrics with Teflon™ Fabric Protector, which do not contain perfluorooctanoic acid (PFOA) and its derivatives (PFOS).



Parà's historical mill



Parà's Sovico headquarters



Parà's robotic warehouse



Parà



Parà



Parà



Parà