

success of a 'Made in America' organization, makes every day purposeful."

Waszazak brings over 25 years of technology expertise to his position as IT manager. Steve comes to Windward from Amazon and is an expert at using technology to positively impact customer experience and drive business value. He is a member of InfraGard, which is a partnership between the FBI and the private sector.



Jeff Jimison

Jeff Jimison Retires from Tempotest USA

Pará S.p.a. and its subsidiary, Tempotest USA, report that Jeff Jimison, national sales director,

retired at the end of 2021. Jimison served in his current position for the past eight years. During this time, Tempotest has experienced tremendous sales growth and has become a well-known brand in performance fabrics for inside and outside furniture, awning, and marine applications.

"The brand and the business are both doing very well, and the future for Pará and Tempotest USA in North America is bright and unlimited," Jimison says. "I cannot envision a better time to step away and begin my personal new life adventures knowing that what I helped build at Tempotest USA will continue to grow and prosper far into the future. I owe a huge debt of gratitude to the companies and individuals that gave a new brand on the market an opportunity to prove ourselves; nothing would have been possible without them."

Marco Parravicini, CEO of Pará, says, "It is always difficult and very sad to say goodbye to a collaborator

of the highest professional and moral values as Jeff is. Jeff, with his professionalism, his extraordinary knowledge of the product, and with his unstoppable enthusiasm, is the true architect of the success that Tempotest has had in the North American market for the last 8 years. It will not be easy to replace a professional of this level. But in this moment of great personal sadness, I must at the same time congratulate Jeff on finishing a brilliant and rewarding career and wish him to rejoice and enjoy this new phase of life that awaits him."

Pará S.p.a. is a 100-year-old textile company based near Milan, Italy. It produces both indoor and outdoor performance fabrics, as well as natural fiber fabrics in piece-dyes and prints at its five plant locations throughout northern Italy. Pará also maintains a U.S.-based operation for sales and distribution in Cincinnati and Jacksonville, Florida.



Alexis Maklakoff and Elaine Smith

Alexis Maklakoff Joins Elaine Smith as Executive Vice President

As Elaine Smith continues to build on its industry-leading luxury pillow business, the company announced that brand builder, Alexis Maklakoff, has joined the senior leadership team as executive vice president. Maklakoff will be responsible for evolving and growing Elaine Smith from a luxury pillow brand to a luxury lifestyle brand in the U.S. and globally.

"When I first walked through the doors at Elaine Smith, it was immediately evident that this is truly something special. The culture is incredibly unique and I felt a sense of vibrancy, collaboration, skill, and professionalism among the team. At this stage of my career, I was not only looking for a great professional fit, but a personal one as well. This opportunity with Elaine Smith clearly accomplishes both for me. Immediately, I felt it was the right fit, like I was home," Maklakoff says.

"Elaine and I share a vision for the evolution of this brand, and we are very excited to be working together to expand the current line and introduce additional handcrafted products that are innovative and beautifully made," Maklakoff adds.

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